Beef Jerky Chocolate Bar

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A couple weeks back we mentioned that we were about to introduce the next big thing for chocolate. We created a contest where people could guess which new ingredient we were going to add. There were a lot of great guesses and suggestions. I especially liked the idea for tea, oatmeal, and cookie dough (thanks Sarah and Chris.) Two people, Caren and Wendy, actually guessed the correct ingredient and will receive a free bar in the mail! **We have already revolutionized the chocolate industry with our personalized chocolate bars, and now we have come up with the next great thing for chocolate: beef jerky.**

Even though we already have over 90 ingredients to create the perfect personalized chocolate bar, we are constantly looking for ways to improve. Beef jerky is a very popular snack here at the Chocomize office. It's extremely high in protein and tastes great. One day we were snacking on our favorite jerky when Eric came up with the amazing idea to add the jerky to our chocolate. We are pretty convinced that chocolate makes EVERYTHING better, and we were right! **The combination of salty and sweet with the texture of the beef makes our beef jerky chocolate bar absolutely DELICIOUS!**

There are a lot of things about beef jerky that people don't know about. The word jerky actually comes from the Native American word "Charqui" which means to burn meat. **Beef jerky was one of the first products that humans actually produced.**
It was so important because the invention of beef jerky allowed for meat to be preserved without refrigeration. It has subsequently been used by survivalists who carry beef jerky with them to keep themselves alive! Here are some more awesome facts about beef jerky:

- Since 1996 when NASA first took it into space, beef jerky has been a favorite food of astronauts!

- A typical 1oz serving of beef jerky contains around 15 grams of protein which is about 25% of the daily recommended serving size.

- Jerky is not just made from beef. Some other animals that jerky is made from includes elk, caribou, moose, kangaroo, and bison. If anyone knows how we can get some kangaroo jerky, please let us know immediately.

- Jerky was a favorite food for the Egyptians thousands of years ago.

I’m interested to hear about what you guys think of our beef jerky. We’ve spent weeks sampling and tasting different types of jerky, and we think we’ve found the best kind. Do you have a favorite jerky? Let us know and maybe we’ll change our minds and use it for beef jerky chocolate bar!

Nick

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