Charity Profile

Posted On Jul 31, Posted by Hirerussians Category General

As a lot of you know, we donate 1% of the money you spend on your custom chocolate bars to charity. Our belief is that companies should be socially conscious and find ways to give back to the community. The coolest part of the charity program (we think at least) is that YOU get to choose the charity. Right now there are three different charities you can donate to: Doctors Without Borders, Michael J. Fox Foundation, and Action Against Hunger. We've raised almost $1,000 dollars for Doctors Without Borders, and in order to try to get it over that mark, I thought I'd do a charity spotlight on them.

Doctors Without Borders was founded in 1971 by a group of French Doctors who believed that EVERYONE should receive health care, regardless of their national border. As of 2007, almost 30,000 people participated with Doctors Without Borders in over 60 different countries. 80% of its funding came from private donations, which means help from regular people. The charity mostly works in areas stricken by war and poverty, places that would normally have a hard time getting access to modern medicine. The organization has received numerous awards, including the Nobel Peace Prize in 1999.

We love having them as one of our charities, and we’re extremely proud of the amount that you guys have decided to give back to them. Keep up the good work!

-Nick

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