



Stock Designs and Artwork Information



1. GET INSPIRED

Our products can be easily customized to fit your specific brand and occasion. On the following pages, you will find pre-designed stock templates that often serve as a good starting point for your design.

We can easily integrate your logo into these designs, change fonts and colors - all at no cost to you! If you have a design of your own in mind or would like to submit custom artwork to us, you can use the layout template at the end of this file to position your artwork or to forward to your graphics department.



2. MOCKUPS AND ORDER DETAILS

Our graphics department will review all information you provide us with and will work up a mockup & proof for you. See how you like it - no strings attached! The stock designs on the following pages are a good starting point for many of our customers. We can easily integrate your logo and message into these designs,



3. APPROVE OR REVISE

Want to make changes? Let us know and our team will work on your design until you love it. We can change logo and font sizes, colors, add text etc. If you like the final results, approve your order and it will move to production.

EXAMPLE





ARTWORK REQUIREMENTS

Engraving

In order to create your engraving on the chocolate bar we require a vector file of your artwork (PDF, AI, or EPS). If you do not have your artwork available in any of these file formats, please send us the highest resolution file you have and we can try to convert your artwork.

Packaging: Band or Sleeve

Both, the band and the sleeve (+\$2 upcharge/unit) are printed digitally with full-color imprint. You can use the stock templates below as a starting point and add your message and logo.

BlueOrnaments 2



BlueOrnaments 3



BluePresents



BlueTreesSwirls



Bridge



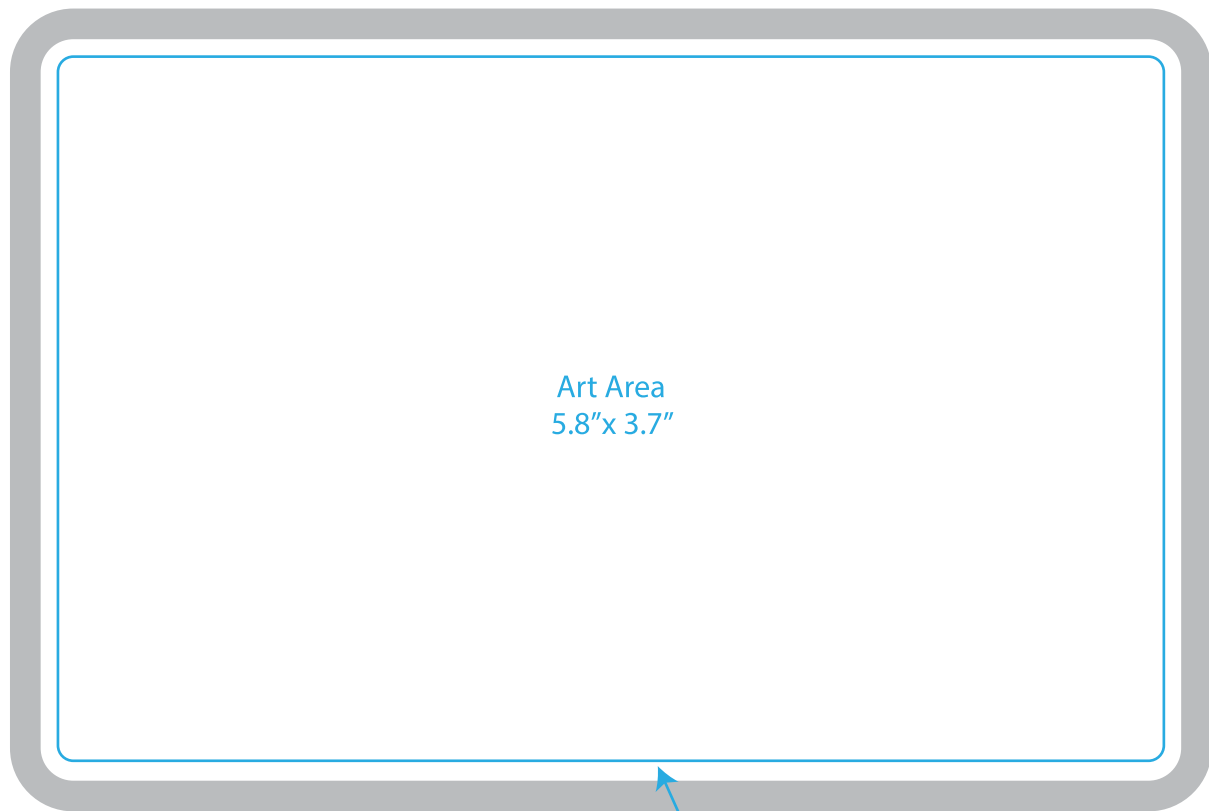
CandyCane 2

Art must be VECTOR.

Black art is engraved. White art is raised.

In order for your art to show well in chocolate:

- Fonts should be at least 12pt
- Lines and details, and spaces in between lines and details should be at least a 1pt thickness and prominent lines should be thicker.
- Convert all fonts to objects








Artwork must remain inside this line

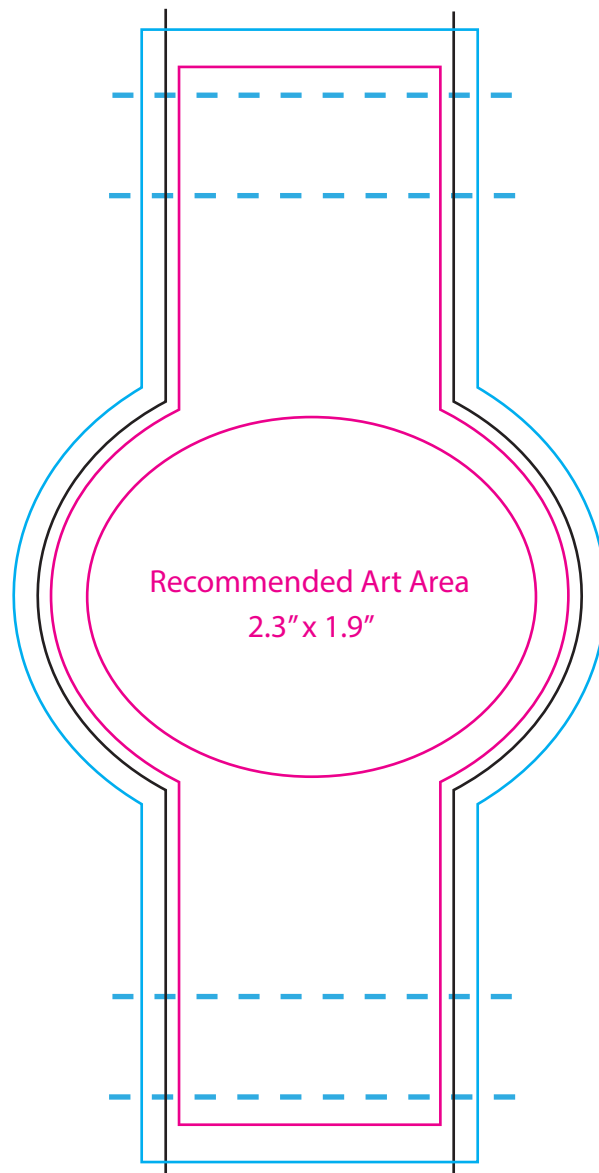
Your background color or design can extend past the **Art Areas and out to the **Bleed Area**, but *all text and logos must remain inside the **Art Area**.***

For best results and best print quality:

- Use PMS colors whenever possible. We can't color match without them.
- Make sure your images are embedded.
- Vector art works best, but if you are using raster art make sure your raster images are at least 300dpi and are sized in your image editing application to fit the print area(s) in the template.

If you follow these guidelines and your image is clear when viewed at 100% in your image editor, then it is likely to print clear on your final product.

-  = **Glue Area**
-  = **Fold Lines**
-  = **Cut Line**
-  = **Bleed Area**
-  = **Image Area**








4x6 PRINTED SLEEVE

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- Make sure your images are embedded.
- Vector art works best, but if you are using raster art make sure your raster images are at least 300dpi and are sized in your image editing application to fit the print area(s) in the template.

If you follow these guidelines and your image is clear when viewed at 100% in your image editor, then it is likely to print clear on your final product.

-  = Glue Area
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-  = Image Area

