

## Stock Designs and Artwork Information



### 1. GET INSPIRED

Our products can be easily customized to fit your specific brand and occasion. On the following pages, you will find pre-designed stock templates that often serve as a good starting point for your design.

We can easily integrate your logo into these designs, change fonts and colors - all at no cost to you! If you have a design of your own in mind or would like to submit custom artwork to us, you can use the layout template at the end of this file to position your artwork or to forward to your graphics department.



### 2. MOCKUPS AND ORDER DETAILS

Our graphics department will review all information you provide us with and will work up a mockup & proof for you. See how you like it - no strings attached! The stock designs on the following pages are a good starting point for many of our customers. We can easily integrate your logo and message into these designs,



### 3. APPROVE OR REVISE

Want to make changes? Let us know and our team will work on your design until you love it. We can change logo and font sizes, colors, add text etc. If you like the final results, approve your order and it will move to production.

## EXAMPLE

Your Logo + Design template



messapps

CLIENT: "Please use 'Logo 1' on one side and 'Logo 2' on the other side in combination with 'Pattern 1' from your designs."





## STOCK DESIGNS

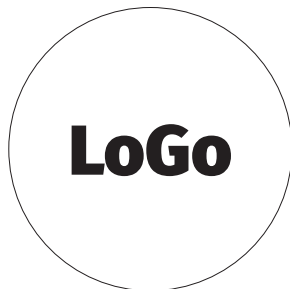
Each coin has a front and a backside. You can use the same design/logo on both sides or use two different designs for the front and the back (no upcharge). Most customers are looking to get their logo or a message embossed on the coins. If you would like to frame your artwork with a border you can choose from the three different patterns below.

## ARTWORK REQUIREMENTS

---

We strongly prefer a vector file (i.g. .PDF, .AI, .EPS) of your artwork. If you do not have a true vector file available, please send us your highest resolution JPEG, or PNG so that our graphics team can try to generate a vector from your file.

NO PATTERN



PATTERN 1



PATTERN 2

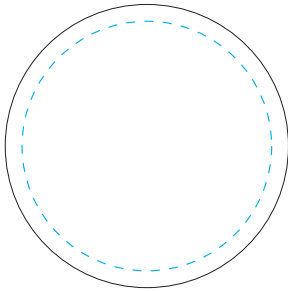


PATTERN 3

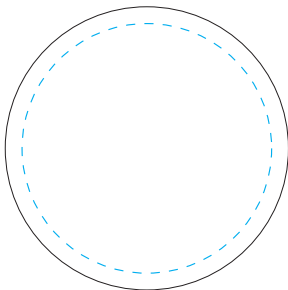




## DESIGN LAYOUT



Side 1



Side 2

**IMPRINT AREA 1.3" ROUND**

## **TEMPLATE GUIDELINES**

- Art must be 100% K – not to include CMY
- Strokes in art should be converted to outlines
- Imprint Safe Area = any important copy or graphics must be within these areas
- Only add artwork within the “YOUR ART HERE” layer and its sublayers
- DO NOT alter any other layers including stacking order
- Minimum type size = 8pt Positive (Sans Serif)
- Minimum line weight = 1 pt

