Hang Tag Artwork Specs.
Typically hang tags are one-sided and appear horizontally or vertically at $2^{\prime \prime} \times 41 / 4^{\prime \prime}$ with a $1 / 4^{\prime \prime}$ gutter around the edge of the card and a $1 / 2^{\prime \prime}$ gutter on the hole punch side. If your message/ logo needs more room, you may format your card to appear with a finished size of $21 / 4^{\prime \prime} x$ $41 / 4^{\prime \prime}$ or $21 / 2^{\prime \prime} \times 41 / 4^{\prime \prime}$. No artwork with bleeds, please. There is a $1 / 4^{\prime \prime}$ hole punch added at the middle on the far left side of the card. Because of the layout of the message/ graphic, this hole will sometimes appear in the upper left hand corner of the card...If you have a unique design/ layout/ card size you'd like to use, please email us to discuss your graphic needs further.
Please send artwork as ipg, iff, eps, pdf files and don't hesitate to contact us with any questions, project ideas you're considering, concerns, etc.
$2^{\prime \prime} \times 41 / 4^{\prime \prime}$ Horizontal


## $21 / 4^{\prime \prime} \times 41 / 4^{\prime \prime}$ Horizontal

Live art area: $3^{1 / 2^{\prime \prime}} \times 13 / 4^{\prime \prime}$

## $21 / 2^{\prime \prime} \times 41 / 4^{\prime \prime}$ Horizontal

$\square$

