Hang Tag Artwork Specs.

Typically hang tags are one-sided and appear horizontally or vertically at $2'' \times 4^{1}/4''$ with a 1/4'' gutter around the edge of the card and a 1/2'' gutter on the hole punch side. If your message/logo needs more room, you may format your card to appear with a finished size of $2^{1}/4'' \times 4^{1}/4''$ or $2^{1}/2'' \times 4^{1}/4''$. No artwork with bleeds, please. There is a 1/4'' hole punch added at the middle on the far left side of the card. Because of the layout of the message/ graphic, this hole will sometimes appear in the upper left hand corner of the card...If you have a unique design/layout/ card size you'd like to use, please email us to discuss your graphic needs further.

Please send artwork as jpg, tiff, eps, pdf files and don't hesitate to contact us with any questions, project ideas you're considering, concerns, etc.

2" x 41/4" Horizontal		21/4" x 41/4" Vertical	
	Live art area: 3 ½" x 1 ½"		
2½" x 4½" Horizontal		Live art area: 1 ½" x 3 ½"	
	Live art area: 3 ½" x 1 ¾"		
2½" x 4¼" Horizo	ontal		
	Live art area: 3 $\frac{1}{2}$ " x 2"		